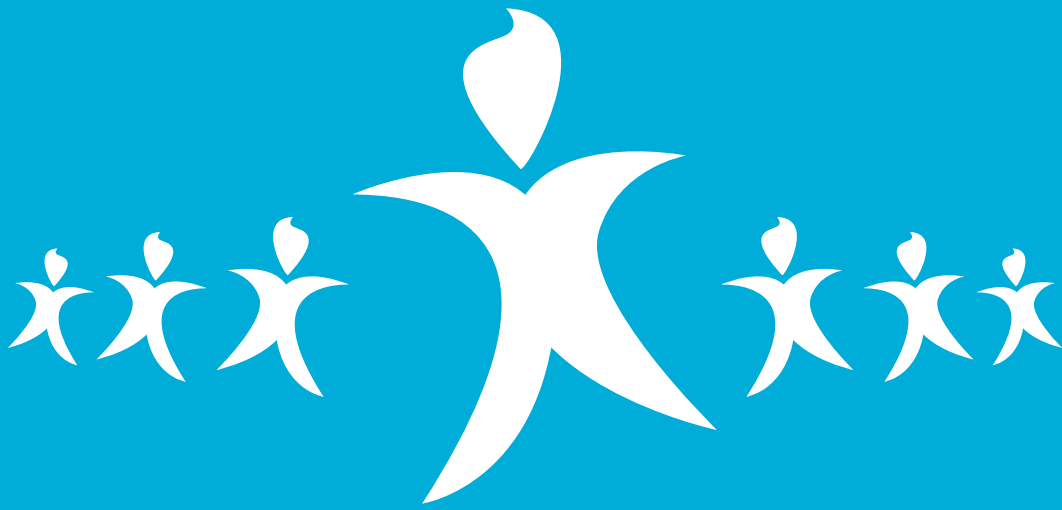




BEYOND THE CONVERSATION

Ending Social Isolation

SPONSORSHIP PACKAGE



2nd Annual Walk To End Social Isolation

on

Saturday 21 September 2019

in

OLYMPIC VILLAGE SQUARE VANCOUVER, BC
(by False Creek Community Center)



BEYOND THE CONVERSATION

Ending Social Isolation

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Our Story, Our Mission

Beyond The Conversation exists to engage, empower, and inspire all ages. We are a volunteer-led initiative who are driven to use the English language as a vehicle to foster a sense of belonging, self-confidence, and connection to the community.

Projects We're Working On:

- Our clients meet in small groups in the Greater Vancouver to learn and practice their English skills
- To close the gap of social isolation and mental health stigma
- Ongoing awareness delivery presentations to high schools, colleges and universities.
- Opening 100 new locations for small group meet-ups by 2020 through our community partnership with local businesses, faith community, neighborhood houses, local libraries, community agencies, community centres and building managers for high-rises

Our Goal

Our goal is to offer all people a place where they can feel welcome, make friends, learn from each other, appreciate each other's cultures, and foster support networks. With your financial support, we plan to build new bridges of integration throughout the communities of Greater Vancouver.

The Team



Amie Peacock

Founder and executive Director



Neil Parker

Entertainment and Logistics



Lora Waugh

Marketing & Content Editor



Adeelah Saad

Partnerships



Maheshi Wana Sundara

Volunteer Coordinator



Manjit Thandi

Food and Beverages



Hannah Borland

Online Communications



Benjamin Sommabere

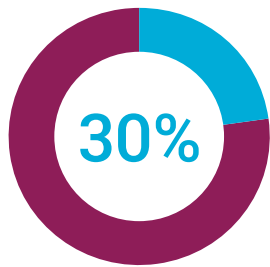
Marketing and Branding



Jennifer Anne Hayek

In-house Communications

Social Isolation In Numbers



In Canada

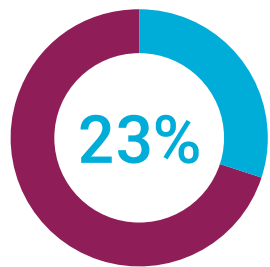
Is the percentage of seniors at risk of being socially isolated.



Is the number of Adult Canadians who will be seniors in 2038.

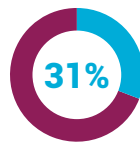
In Metro Vancouver

Source: <https://bit.ly/2KXNktO> (2017 Metro Vancouver Survey)

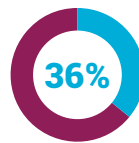


Who spends time alone more often than they would like?

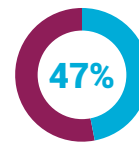
All Metro Vancouver residents BASE



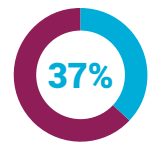
Age 18 to 24



Not employed

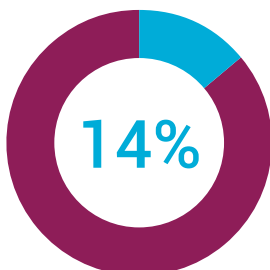


Household income <\$20K



Household income \$20K to <\$40K

Reponded Yes

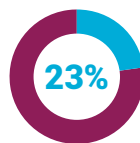


Who experiences loneliness often?

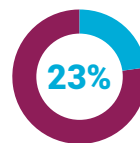
All Metro Vancouver residents BASE



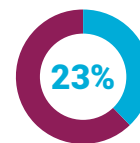
Age 18 to 24



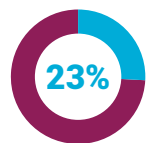
Age 25 to 34



Not employed



Household income <\$20K



Household income \$20K to <\$40K

Reponded Yes

Their Principal Barriers

Language / Poor health / Depression / Poverty /
Mental health / Transportation / Lack of personal connectivity



Together, We Change The Face Of Loneliness & Social Isolation!

Six Reasons to join this walk !

1. #end the stigma of loneliness and mental health
2. #walk on behalf of family or friends
3. #get inspired and learn new skills from others
4. #enjoy the natural beauty of False Creek
5. #know the cause & support the work
6. #get in touch with community stakeholders and change-makers

The Objectives

Team Up | Collaborate

- Engage neighbors in conversation.
- Encourage physical activities.
- Bring people together.
- Reconnect and invite someone for a cup of coffee or tea.



Presentation | Public Awareness

- Take awareness about social isolation and education to public spaces.
- Get inspired from real stories of people with lived experience.
- Lend your support to your local neighborhood and community.

Fundraising

The money raised will enable our team to...

- Host educational & practical forums and conversation in Greater Vancouver.
- To innovate solutions based on needs of the community.
- To support volunteers who runs 13 small meetup groups in the Greater Vancouver.





Sponsorship Level

Featured Partner : Allies For Change

\$8,000 Cash or In-Kind (Negotiable for a combination of both)

Premier Partner : You Have A Friend In Us

\$2,500 cash or In-Kind (Negotiable for a combination of both)

Champion Partner : That's What Friends Are For

\$950 Cash or In-Kind (Negotiable for a combination of both)

Leadership Partner : Thank You For Being A Friend

\$500 Cash or In-Kind (Negotiable for a combination of both)

Pledge Friends and Supporters

\$10 | \$15 | \$25 | \$35 | \$50 | \$80 | \$100 | \$200 | Others.

Marketing Investment Benefits

Areas of Recognition

- Company/agency will be recognized during the event.
- Opportunity to engage the audience as one of the event-speakers or table conversation facilitator(s) at the event.
- Company/agency recognition for the rest of the year on all social presence with a priority to sponsor the next year's events.
- Company/agency recognition for the rest of the year's marketing and communication among stakeholders.

Media & Digital Strategy

PRE-EVENT

- Announcement of partnership on Facebook, Instagram, Twitter & LinkedIn.
- 1 post per month leading up to the event.

EVENT-DAY

- Networking opportunities with fellow sponsors, exhibitors, volunteers, attendees & visitors.

POST-EVENT

- Announcement of success with the company's info on Facebook, Instagram, Twitter & LinkedIn.

Sponsors 2019 Interactive Form

Two ways to sponsors us

Complete the interactive form below then send it...

1. By Email to contact@beyondtheconversation.ca

Payment via PayPal/E-transfer/Stripe/cheques

2. By mailing the cheque and completed form to

#424-2818 Main Street, Vancouver, BC, V5T 1C0.

Society No. (S0067785)

This document is interactive. Fill the form by clicking on the boxes. Save the document after completion and send it to us by email. If you decide to fill it in by hand please write legibly.

Company/Organization Name	
Name to Appear on Sign (max 20 characters)	
Please email us your company logo. In vector format preferably (.eps)	
Contact Person	
Position	
Division/Department	
Phone	
Email	
Mailing Address	
City	
Province/state	
Postal Code	
Complimentary Website Link	

Total payment made : \$

Payment is made by : Cheque
 Bank Draft
 PayPal
 E-transfer

Please make payable to
Beyond the Conversation Society Walk 2019
S0067785

Date

Initials



BEYOND THE CONVERSATION

Ending Social Isolation

Contact Information

Contacts



778.710.1499



contact@beyondtheconversation.ca



www.beyondtheconversation.ca

Mailing address

Beyond The Conversation Society
#424-2818 Main Street
Vancouver, British Columbia
V5T 1C0

Connect Now



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/beyond-the-conversation-society/



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